

2024 London SEI Research Day

London Business School (North Building), 10 December 2024: 10.00 – 18.00

Programme

10:00 – 10:45	Arrival and Breakfast (Bagri Hive) Breakfast served at London Business School
10:45 – 10:55	Welcome to the SEI Research Day (Lecture Theatre 12) Welcome - Gary Dushnitsky (LBS) Overview of the Day - Grace Headinger (LBS)
10:55 – 12:00	Paper Session 1: Innovations in Organizational Dynamics - Stakeholders, Collaboration, and Methodological Frontiers (LT12) Full paper presentations @ 10 min presentation + 5 min Q&A
10:55 – 11:10	Richard Wang (London Business School) <i>Who Watches the Watchmen? A Stakeholder-Centric Perspective on Decoupling</i>
11:10 – 11:25	Elaine Siu (King's College London) <i>The Role of Purpose-Driven Orchestrators in Regulating Nascent Industries: Grand Challenges and the Incubation of the Cultivated Meat Sector</i>
11:25 – 11:40	Sara Cores (UCL School of Management) <i>Hybrid Heartbeats: Coordinating the Rhythms of Remote and Co-located Collaboration</i>
11:40 – 11:55	Sangseok Joseph Lee (Bayes Business School) <i>Generative Agent-Based Model for Organization and Management Research</i>
12:00 – 13:00	Panel Discussion on Research Methods Incorporating AI (LT12) <i>Panel members: Angela Aristidou (UCL), Simone Santoni (Bayes), Bart Vanneste (UCL), Michael Yeomans (Imperial)</i> Moderators: Alireza Eshraghi (UCL) & Priyal Singh (Imperial)
13:00 – 13:45	Lunch (Bagri Hive) Lunch served at London Business School
13:45 – 14:35	The Idea Incubator Paper Proposals & Idea Development in Education Center Breakout Rooms <i>See Page 3 for room assignments and proposal presenters.</i>
14:30 – 14:35	Break
14:35 – 15:30	Panel Discussion on Navigating the Publishing Process (LT12) <i>Panel members: Isabel Fernandez-Mateo (LBS), Hans Frankort (Bayes), Chengwei Liu (Imperial), J.P. Vergne (UCL)</i> Moderators: Grace Headinger (LBS) & Nicole Kraemer (Bayes)
15:30 – 15:35	Break

15:35 – 17:00	Paper Session 2: Dynamic Disruptions - Exploring Creativity, Innovation, and the Evolution of Work (LT12)
	Full paper presentations @ 10 min presentation + 5 min Q&A
15:35 – 15:50	Mark Dowsett (Bayes Business School) <i>Generative Disruption: Design Experts, Identity, and the Fractured Locus of Idea Generation</i>
15:50 – 16:05	"Sam" Nelberto Nicholas Quinto (UCL School of Management) <i>Negotiations as Search: Rethinking Impasse and Strategies for Resolving them</i>
16:05 – 16:20	Eric Jeong (London Business School) <i>Tortured Artist Hypothesis</i>
16:20 – 16:35	Filip Lestan (Nord Business School) <i>Innovation Pays Off, But How Much? A Meta-Analysis from Over 300,000 Firms</i>
16:35 – 17:00	Break
17:00 – 17:55	Panel Discussion on the Academic Job Market (Room LT12)
	<i>Panel members: Jack Fraser (Imperial), Mara Guerra (Bayes), Bukky Oyedeji (LBS), Joost Rietveld (UCL)</i> Moderators: Nicole Kraemer (Bayes) & Grace Headinger (LBS)
17:55 – 18:00	Wrap up and goodbye Closing remarks
18:30 - Late	Small Bites & Drinks - <i>The Volunteer, 245 Baker Street, London NW1 6XE</i>

The Idea Incubator: Breakout Sessions (13:45 – 14:30)

- Room -2.01** **Using Unconventional Data Sources**
Facilitator: Dmitry Sharapov (Imperial College Business School)
- Room -2.02** **Employing Mixed Methods Approaches**
Facilitator: Simone Ferriani (Bayes Business School)
- Salem Alsanousi (London Business School)
Do Startups Engage in Misconduct More than Incumbent Firms? An Exploratory Study
- Room -2.03** **Researching Grand Challenges**
Facilitator: Maurizio Zollo (Imperial College Business School)
- Michael Schnitzlein (University of Augsburg)
Green illusions or true contributions: Revealing the multi-layered evaluation cycle between evaluators and companies
- Room -2.04** **Breakthrough Technologies**
Facilitator: Keyvan Vakili (London Business School)
- Domenika Uskova (Warwick Business School / Nova School of Business & Economics)
Data Breaches and Their Impact on Firms' Innovation Strategy: Evidence from U.S. Firms
- Room -2.05** **The Future of Organizations**
Facilitator: Ali Samei (Sheffield University)
- Martina Tafuro (Scuola Superiore Sant'Anna/Cambridge Judge Business School)
The process of purpose-driven approach contagion
- Kabir M. Joshi (Bayes Business School)
Formalizing the Informal: Rethinking Business Model Innovation in Embedded Markets
- Room -2.06** **Behavioral Perspectives & Organizational Decision-Making**
Facilitator: Yuri Mishina (Imperial College Business School)
- Matthew Ryan (London Business School)
Towards Employee-Centric Organizing: How Centralization and Hierarchy Affect Employee Perceptions

How the day is run: Notes and instructions

The PhD research day is held at London Business School (North Building, 27 Sussex Place, London NW1 4RG). We want to promote active participation and make sure that the participants will be able to get ideas for their own research beyond the paper presentations.

The day is organised into two full paper sessions and one Idea Incubator paper proposal and breakout session. During the full paper sessions, presenters will have 10 minutes to present their papers and after that, the audience will have 5 minutes to ask questions and provide feedback. Similarly, during the Idea Incubator paper proposal sessions, presenters have a total of 15 minutes to present their proposals and for audience Q&A. Note that the paper proposal sessions are run in separate breakout sessions divided by attendees' interest areas as indicated during registration.

- Each presenter should prepare a PowerPoint presentation and add it to the group shared Google Drive folder (<https://bit.ly/4eN3eAm>) by **Monday, 9th December**. While presenters may use their own devices for presenting, it is important that we receive a backup copy in case of technical difficulties.

Besides the paper presentations, the day will include three panel discussions during which students will have the opportunity to ask questions about the job market and about conducting and publishing research to distinguished faculty members.

The research day will be followed by an optional social event at a nearby bar (The Volunteer, 245 Baker Street, London NW1 6XE).

If you have any further questions, please do not hesitate to contact Grace Headinger at gheadinger@london.edu or Priyal Singh at p.singh22@imperial.ac.uk.

The Organizing Committee.

Alireza Eshraghi (UCL School of Management)

Grace Headinger (London Business School)

Nicole Kraemer (Bayes Business School)

Priyal Singh (Imperial College Business School)

Attendees

Luisa Alemany London Business School	Ozumcan Demir-Caliskan Imperial College Business School	Freya Katre King's College London Business School
Salem Alsanousi London Business School	Anil Doshi UCL School of Management	Madhulika Kaul Bayes Business School
Waad Alshaikh Bayes Business School	Mark Dowsett Bayes Business School	Youngbeom Kim UCL School of Management
Stanaj Andola Politecnico di Milano	Gary Dushnitsky London Business School	Panagiotis Kyriakopoulos Warwick Business School
Raj Arasanal Imperial College Business School	Sara Estevez Cores UCL School of Management	Ann Lee Bayes Business School
Ruqiya Arif University of Cambridge Judge Business School	Sendil Ethiraj London Business School	Sangseok Lee Bayes Business School
Angela Aristidou UCL School of Management	Mohammad Saleh Farazi Sheffield University Management School	Filip Lestan Nord Business School
Paolo Aversa King's College London Business School	Isabel Fernandez-Mateo London Business School	Chengwei Liu Imperial College Business School
Juliana Azevedo Travassos King's College London Business School	Simone Ferriani Bayes Business School	Li Liu Warwick Business School
Nicholas Bacon King's College London Business School	Hans Frankort Bayes Business School	David Lopez Batista King's College London Business School
Khodr Badih Bayes Business School	Jack Fraser Imperial College Business School	Inka Luhrs Bayes Business School
Aliasghar Bahoo-Torodi Bayes Business School	Alessandro Giudici Bayes Business School	Dalbert Ma London Business School
Richard Blades Bayes Business School	Mara Guerra Bayes Business School	Catherine Magelssen London Business School
Francisco Brahm London Business School	Soniya Gupta-Rawal University of Cambridge Judge Business School	Padmalaya Mallick London Business School
Lucy Caines University of Cambridge Judge Business School	Patrick Hallila Imperial College Business School	Sarjeena Maodud Bayes Business School
Ruijing Chen London Business School	Christian Hampel Imperial College Business School	Magdalena Marczevska University of Warsaw
Yanqi Cheng London Business School	Yunus Isik University of Oxford Said Business School	Yuri Mishina Imperial College Business School
Dónal Crilly London Business School	Eric Jeong London Business School	Mehdi Montakhabi University of Bath
Paola Criscuolo Imperial College Business School	Yoon Hyuk Jeong London Business School	Luigi Mosca Imperial College Business School
Ariel de Fauconberg University of Cambridge Judge Business School	Arya Karami Brunel Business School	Ahmadreza Mostajabi London Business School

Kabir Mydur Joshi Bayes Business School	Elaine Siu King's College London Business School	Michael Yeomans Imperial College Business School
Elena Novelli Bayes Business School	Kendall Smith London Business School	Harry Zhang Bayes Business School
Bukky Oyedeji London Business School	Jonas Spengler University of Cambridge Judge Business School	Zheng Zhang Bayes Business School
Pinar Ozcan Saïd Business School	Sreevathsan Sridhar London Business School	Jie Zheng Imperial College Business School
Natalia Panchieri University of Bologna	Mihaela Stan UCL School of Management	Shiyun (Eva) Zhong Bayes Business School
Bikash Kumar Panda London Business School	Bryan Stroube London Business School	Maurizio Zollo Imperial College Business School
Chiara Pia D'Ambrosio London Business School	Aulia Syakhroza Bayes Business School	Alireza Eshraghi UCL School of Management
Anastasiia Proshkina Bayes Business School	Martina Tafuro University of Cambridge Judge Business School	Grace Headinger London Business School
Constance Qin Bayes Business School	Anne ter Wal Imperial College Business School	Nicole Kraemer Bayes Business School
Sam Nelberto Nicholas Quinto UCL School of Management	Marc Toledo Imperial College Business School	Priyal Singh Imperial College Business School
Aakif Rahman Bayes Business School	Akane Vallery Uchida Bayes Business School	
Ivan Ramzin Bayes Business School	Domenika Uskova Warwick Business School	
Joost Rietveld UCL School of Management	Keyvan Vakili London Business School	
Matthew Ryan London Business School	Bart Vanneste UCL School of Management	
Ali Samei Sheffield University Management School	Jean-Philippe Vergne UCL School of Management	
Simone Santoni Bayes Business School	Jingqi Wang Bayes Business School	
Michael Schnitzlein University of Augsburg	Richard Wang London Business School	
Mihwa Seong King's College London Business School	Sunny Wang London Business School	
Dmitry Sharapov Imperial College Business School	Tim Weiss Imperial College Business School	
Shivaang Sharma UCL School of Management	Michael Witt King's College London Business School	