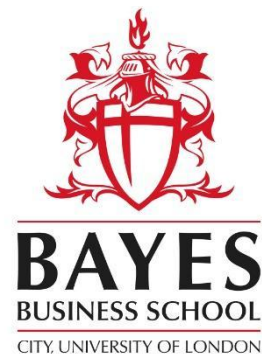


2022 SEI Research Day - London

London, November 30 2022: 10.00 – 17.40



Programme

10:00 – 10:45 Arrival and Breakfast

Breakfast served at Bayes Business School

10:45 – 10:55 Welcome and introduction to the SEI Research Day (Room LG001)

Overview of the day

10:55 – 12:15 Paper Session 1: Technology & Innovation (Room LG001)

Full paper presentations @ 10 min presentation + 10 min Q&A

- 10:55 – 11:15 **Jafar Sabbah (Bayes):** *Problem Finding in the Age of Artificial Intelligence (AI): An Integrative Perspective*
- 11:15 – 11:35 **Sreevathsan Sridhar (LBS):** *I Had One Too Many: How Task Composition Affects the Response of Humans to Threats from Algorithms.*
- 11:35 – 11:55 **Valerie Laturnus (Oxford):** *Managers' Disclosure Choice and Investor Participation in Token Offerings*
- 11:55 – 12:15 **Maria Cecilia Flores (Bayes):** *Embedding Collaborative Knowledge Creation Organizations within Traditional Universities*

12:15 – 13:45 Job Market Panel Discussion (Room LG001)

12:15 – 13:00 Panel Discussion on the Academic Job Market

Panel members: Mara Guerra (Bayes), Arianna Marchetti (LBS), Joost Rietveld (UCL), Anne ter Wal (Imperial)
Moderators: Patrick Hallila (Bayes) & Yunus Isik (Oxford)

13:00 – 13:45 Lunch at Bayes Business School

13:45 – 15:00 Paper Proposal Session

Paper proposal presentations @ 7 min presentation + 7 min Q&A
Note presentations are held in two separate rooms!

13:45 – 15:00 Session 1: Paper Proposals (Room LG001)

- Fabio Busicchia (Politecnico di Torino):** *Before a Product-market Had Emerged: Framing Firms' Technological Investment Strategy in Nascent Industries and a Research Agenda*
- Soniya Gupta (Cambridge):** *Upskill to Upscale: Capital-centric Opportunities for Skill Training of Microentrepreneurs in Emerging Markets*
- Tim Schlaich (Cambridge):** *The Emergence of Supply chains A Case Study on Entrepreneurial Firms in the Plant-based Meat Industry*
- Xule Lin (Imperial):** *How Do Governance Changes Occur in Decentralized Organizations? Explaining the Duality of Shared Resources*

13:45 – 15:00	<p>Session 2: Paper Proposals (Room LG002)</p> <p>Divya Saxena (LBS): <i>Political Connections, a Double-edged Sword? A Study of the US Hydraulic Fracking Industry</i></p> <p>Jiho Yang (Imperial): <i>Inventive Performance, Experience, and Inventors' Switching of Problems and Solutions</i></p> <p>Salem Alsanousi (LBS): <i>Are Startups More Prone to Misconduct? Evidence from Large-Scale Data</i></p> <p>Sukrit Vinayavekhin (Bayes): <i>The Value of Blockchain-driven Traceability in Managing Supply Chain Complexity: Insights from Choice-based Conjoint Experiment</i></p>
15:00 – 16:15	<p>Strategy Research Panel Discussion (Room LG001)</p> <hr/>
15:00 – 15:45	<p>Panel Discussion on Conducting Strategy Research</p> <p><i>Panel members: Anil Doshi (UCL), Hans Frankort (Bayes), Santi Furnari (Bayes), Ying-Ying Hsieh (Imperial), Jean-Philippe Vergne (UCL)</i></p> <p><i>Moderators: Matteo Devigili (Bayes) & Konstantin Scheuermann (UCL)</i></p>
15:45 – 16:15	<p>Break</p>
16:15 – 17:35	<p>Paper Session 2: Strategy & Entrepreneurship (Room LG001)</p> <hr/> <p>Full paper presentations @ 10 min presentation + 10 min Q&A</p>
16:15 – 16:35	<p>Jingqi Wang (Bayes): <i>A Reconceptualization of Inspiration in Entrepreneurship</i></p>
16:35 – 16:55	<p>Patrick Hallila (Bayes): <i>How Does Internal Competition Size Affect Firm Performance When Employees' Tasks Are Interdependent?</i></p>
16:55 – 17:15	<p>Seth Jenson (Oxford): <i>Interaction Cost Economics: The Strategic Costs of Social Capital in Pre-firm Entrepreneurship</i></p>
17:15 – 17:35	<p>Marissa Kimsey (Oxford): <i>Innovating for Multiple Purposes: Sustainable Product Development as an Instance of Divergent Change</i></p>
17:35 – 17:40	<p>Wrap up and goodbye</p> <p>Drinks at "Finsbury Square Garden"</p> <hr/>

How the day is run: Notes and instructions

The PhD research day is held at Bayes Business School (106 Bunhill Row, London EC1Y 8TZ). We want to promote active participation and make sure that the participants will be able to get ideas for their own research beyond the paper presentations.

The day is organised into two full paper sessions and two paper proposal sessions. During the full paper sessions, presenters will have 10 minutes to present their papers and after that, the audience will have 10 minutes to ask questions and provide feedback. Similarly, during the paper proposal sessions, presenters have 7 minutes for presenting and 7 minutes for Q&A. Note that the paper proposal sessions are run in two separate rooms due to the high number of presentations.

- Each presenter should prepare a Powerpoint presentation and send it to the organizers by **Monday, 28th November**. It's important that we receive the presentations in advance as the presenters cannot use their own computers for presenting.

Besides the paper presentations, the day will include two panel discussions during which students will have the opportunity to ask questions related to the job market and research in general to distinguished faculty members.

The research day will be followed by an optional social event at a nearby bar (Finsbury Square Garden).

If you have any further questions, please do not hesitate to contact Konstantin at konstantin.scheuermann.21@ucl.ac.uk

The Organizing Committee.

Matteo Devigili (Bayes Business School)
Patrick Hallila (Bayes Business School)
Konstantin Scheuermann (UCL School of Management)
Yunus Isik (University of Oxford Said Business School)