

# 2023 SEI Research Day - London

London, December 6 2023: 10.00 – 17.30

## Programme

### 10:00 – 10:45 Arrival and Breakfast

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Breakfast served at Imperial College Business School

### 10:45 – 10:55 Welcome and introduction to the SEI Research Day (Room LTG)

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Overview of the day - Kevin Corley (Imperial College Business School)

### 10:55 – 12:00 Paper Session 1: Antecedents of Firm Performance (Room LTG)

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Full paper presentations @ 10 min presentation + 10 min Q&A

10:55 – 11:15

Alireza Eshraghi (UCL School of Management)

*Revisiting Industry Effects: The Role Of Industry Classification*

11:15 – 11:35

Alexander Rustler (Said Business School)

*The dark side of legitimacy: How favourable legitimacy judgments can harm firm performance*

11:35 – 11:55

Xueqi Yuan (Imperial College Business School)

*Bouncing forward: How entrepreneurial firms in Wuhan and Shanghai develop resilience in an exogenous crisis*

### 12:00 – 13:30 Research Panel Discussion (Room LTG)

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12:00 – 12:45

#### Panel Discussion on Conducting High-Quality Research

*Panel members: Davide Ravasi (UCL), Francisco Brahm (LBS), Dmitry Sharapov (Imperial), Elena Novelli (Bayes), Pinar Ozcan (Said)*

*Moderators: Matteo Devigili (Bayes) & Konstantin Scheuermann (UCL)*

12:45 – 13:30

**Lunch at Imperial Business School**

### 13:30 – 14:20 Paper Proposal Session

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Paper proposal presentations @ 7 min presentation + 7 min Q&A

*Note that presentations are held in two separate rooms!*

13:30 – 14:15

#### Session 1: Paper Proposals (Room LTG)

13:30 – 13:45

Fabio Busicchia (Politecnico di Milano)

*Technological investment decisions and pre-investment experience in explaining firms' survival in nascent industries*

13:45 – 14:00

Yinji Zhou (Bayes Business School)

*Migration Strategy in Digital Markets: A Natural Experiment Based on Operation Onymous*

14:00 – 14:15

Hannah Cui (Bayes Business School)

*How data professionals navigate technical expertise and business logic - an ongoing interview study*

<b>13:30 – 14:15</b>	<b>Session 2: Paper Proposals (Room LG19A)</b>
13:30 – 13:45	Sreevathsan Sridhar (LBS) <i>Making an offer the firm cannot refuse: How authority kills incentives</i>
13:45 – 14:00	Giovanni Tolin (Sant’Anna School of Advanced Studies) <i>Institutional complexity and open innovation projects: building a safe place for collaborative research between university and industry</i>
14:00 – 14:15	Filip Lestan (Nord University Business School) <i>Disentangling Strategy Tripod in Grand Challenges</i>
14:15 – 14:20	<b>Break</b>
<b>14:20 – 15:20</b>	<b>From the Editors Panel Discussion (Room LTG)</b>
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14:20 – 15:10	<b>Panel Discussion on Publishing</b> <i>Panel members: Anne ter Wal (Imperial), Bart Vanneste (UCL), Christopher Tucci (Imperial), Gary Dushnitsky (LBS), Michelle Rogan (Imperial)</i> <i>Moderators: Matteo Devigili (Bayes) &amp; Patrick Hallila (Imperial)</i>
15:10 – 15:20	<b>Break</b>
<b>15:20 – 16:30</b>	<b>Paper Session 2: Organizational Dynamics (Room LTG)</b>
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Full paper presentations @ 10 min presentation + 10 min Q&A	
15:20 – 15:40	Xule Lin (Imperial College Business School) <i>How do Algorithmic and Informal Governance Drive Governance Adaptations in Decentralized Organizations? Explaining the Duality of Shared Resources</i>
15:40 – 16:00	Sreevathsan Sridhar (LBS) <i>Individual choices and firm-specific human capital</i>
16:00 – 16:20	Yihua Wang (LBS) <i>Microfounding Organizational Decoupling And Its Implications</i>
16:20 – 16:30	<b>Break</b>
<b>16:30 – 17:15</b>	<b>Job Market Panel Discussion (Room LTG)</b>
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16:30 – 17:15	<b>Panel Discussion on the Academic Job Market</b> <i>Panel members: Xia Li (LBS), Daniel Sands (UCL), Markus Perkmann (Imperial), Gianvito Lanzolla (Bayes)</i> <i>Moderators: Chiara Pia D’Ambrosio (LBS) &amp; Konstantin Scheuermann (UCL)</i>
<b>17:15 – 17:30</b>	<b>Wrap up and goodbye</b> Closing remarks - Jan Ross (Imperial College Business School)
 <b>Drinks at Eastside Restaurant and Bar, Imperial College, Prince's Gardens, London SW7 2AZ</b>	
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## How the day is run: Notes and instructions

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The PhD research day is held at Imperial College Business School (South Kensington Campus, Exhibition Rd, London, SW7 2AZ). We want to promote active participation and make sure that the participants will be able to get ideas for their own research beyond the paper presentations.

The day is organised into two full paper sessions and two paper proposal sessions. During the full paper sessions, presenters will have 10 minutes to present their papers and after that, the audience will have 10 minutes to ask questions and provide feedback. Similarly, during the paper proposal sessions, presenters have 7 minutes for presenting and 7 minutes for Q&A. Note that the paper proposal sessions are run in two separate rooms due to the high number of presentations.

- Each presenter should prepare a PowerPoint presentation and send it to Patrick at [p.hallila@imperial.ac.uk](mailto:p.hallila@imperial.ac.uk) by **Monday, 4<sup>th</sup> December**. It's important that we receive the presentations in advance as the presenters cannot use their own computers for presenting.

Besides the paper presentations, the day will include three panel discussions during which students will have the opportunity to ask questions about the job market and about conducting and publishing research to distinguished faculty members.

The research day will be followed by an optional social event at a nearby bar (Eastside Restaurant and Bar, Imperial College, Prince's Gardens, London SW7 2AZ).

If you have any further questions, please do not hesitate to contact Patrick at [p.hallila@imperial.ac.uk](mailto:p.hallila@imperial.ac.uk) or Konstantin at [konstantin.scheuermann.21@ucl.ac.uk](mailto:konstantin.scheuermann.21@ucl.ac.uk).

The Organizing Committee.

Chiara Pia D'Ambrosio (London Business School)

Matteo Devigili (Bayes Business School)

Patrick Hallila (Imperial College Business School)

Konstantin Scheuermann (UCL School of Management)

## Attendees

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<b>Faisal Al Salim</b> King's College Business School	<b>Sara Estevez Cores</b> UCL School of Management	<b>Erik Lie</b> UCL School of Management
<b>Salem Alsanousi</b> London Business School	<b>Louisa Fink</b> University of Cambridge - Judge	<b>Velvetina Lim</b> UCL School of Management
<b>Shaz Ansari</b> University of Cambridge - Judge	<b>Mara Guerra</b> Bayes Business School	<b>Xule Lin</b> Imperial College Business School
<b>Raj Arasanal</b> Imperial College Business School	<b>Dipsikha Guha Majumdar</b> Bayes Business School	<b>Ziqi Liu</b> Warwick Business School
<b>Zuhur Balayah</b> Bayes Business School	<b>Soniya Gupta-Rawal</b> University of Cambridge - Judge	<b>Inka Luhrs</b> Bayes Business School
<b>Francois Bares</b> University of Oxford - Said	<b>Stefan Haefliger</b> Bayes Business School	<b>Arianna Marchetti</b> London Business School
<b>Anna Bastone</b>	<b>Samira Haghbin</b> ETH Zurich	<b>Yuri Mishina</b> Imperial College Business School
<b>Aylin Baykal</b> Warwick Business School	<b>Jiseon Han</b> Bayes Business School	<b>Mehdi Montakhabi</b> Imperial College Business School
<b>Christiane Bode</b> Imperial College Business School	<b>Luchi He</b> London Business School	<b>Ahmadreza Mostajabi</b> London Business School
<b>Francisco Brahm</b> London Business School	<b>Grace Headinger</b> London Business School	<b>Elena Novelli</b> Bayes Business School
<b>Andy Buschmann</b> University of Oxford - Said	<b>Ying-Ying Hsieh</b> Imperial College Business School	<b>Irina Orbes Cervantes</b> University of Cambridge - Judge
<b>Fabio Busicchia</b> Politecnico di Milano	<b>Yoon Hyuk Jeong</b> London Business School	<b>Pinar Ozcan</b> University of Oxford - Said
<b>Lucy Caines</b> University of Cambridge - Judge	<b>Yunus Isik</b> University of Oxford - Said	<b>Markus Perkmann</b> Imperial College Business School
<b>John Callaghan</b> Imperial College Business School	<b>Yue Jia</b> University of Cambridge - Judge	<b>Jonathan Pinto</b> Imperial College Business School
<b>Rowan Conway</b> UCL Institute of Innovation and Public Purpose	<b>Freya Katre</b> King's College Business School	<b>Aakif Rahman</b> Bayes Business School
<b>Menghan Cui</b> Bayes Business School	<b>Claire Kilpatrick</b> King's College Business School	<b>Davide Ravasi</b> UCL School of Management
<b>Ariel de Fauconberg</b> University of Cambridge - Judge	<b>Nicole Kraemer</b> Bayes Business School	<b>Jan-Michael Ross</b> Imperial College Business School
<b>Anil Doshi</b> UCL School of Management	<b>Gianvito Lanzolla</b> Bayes Business School	<b>Alexander Rustler</b> University of Oxford - Said
<b>Gary Dushnitsky</b> London Business School	<b>Sangseok Lee</b> Bayes Business School	<b>Daniel Sands</b> UCL School of Management
<b>Josh Entsminger</b> UCL Institute of Innovation and Public Purpose	<b>Xia Li</b> London Business School	<b>Dmitry Sharapov</b> Imperial College Business School

<b>Shantanu Sharma</b> Warwick Business School	<b>Akane Vallery Uchida</b> Bayes Business School	<b>Michael Yeomans</b> Imperial College Business School
<b>Kyeyoung Shin</b> University of Oxford - Said	<b>Bart Vanneste</b> UCL School of Management	<b>Erwanghao Yu</b> Bayes Business School
<b>Priyal Singh</b> Imperial College Business School	<b>JP Vergne</b> UCL School of Management	<b>Louis Yu Luo</b> Imperial College Business School
<b>Kendall Smith</b> London Business School	<b>Jingze Wang</b> UCL School of Management	<b>Yuki Yuan</b> Imperial College Business School
<b>Sreevathsan Sridhar</b> London Business School	<b>Ke Wang</b> Warwick Business School	<b>Sunn Ywabg</b> London Business School
<b>Anne Ter Wal</b> Imperial College Business School	<b>Richard Wang</b> London Business School	<b>Paola Zappa</b> UCL Global Business School for Health
<b>Giovanni Tolin</b> Sant'Anna School of Advanced Studies	<b>Wei Wei</b> Imperial College Business School	<b>Monika Zebrowska</b> University of Cambridge - Judge
<b>Christopher Tucci</b> Imperial College Business School	<b>Tim Weiss</b> Imperial College Business School	<b>Yinji Zhou</b> Bayes Business School
<b>Filip Lestan</b> Nord University Business School	<b>Patrick Hallila</b> Imperial College Business School	<b>Chiara Pia D'Ambrosio</b> London Business School
<b>Matteo Devigili</b> Bayes Business School	<b>Konstantin Scheuermann</b> UCL School of Management	